

Dr. Jerome Agrusa, is a Professor/Chair of Travel Industry Management in the College of Business Administration at Hawaii Pacific University.

Professor Agrusa received his doctorate in Tourism Sciences from Texas A&M University and is on the Board of Directors for the Asia Pacific Tourism Association (APTA) and the Past- President of Travel and Tourism Research Association (TTRA)-Hawaii Chapter.

Dr. Agrusa was awarded a Fulbright Senior Specialist grant. Fulbright grants are awarded following a rigorous national competition and are widely viewed as the most prestigious fellowship in the field of international higher education. The prestigious Fulbright program is the flagship international educational exchange program sponsored by the U.S. Department of State.

Agrusa is well regarded for his expertise in research and teaching in the area of hospitality and tourism management. He was awarded the title of “Tourism Expert” for the Asia Productivity Organization (APO), an intergovernmental international organization whose mission is to contribute to the socioeconomic development in the Asia-Pacific region. Through this organization Agrusa has been consulted by a number of government, university and industry tourism leaders from Taiwan, China, Korea, Mongolia and numerous other countries in the Asia-Pacific region.

Agrusa has published over 100 research articles and conference papers and presented his research in more than 25 different countries. His work has been cited in numerous newspapers and magazines including The Wall Street Journal, The New York Times and Forbes.

