

Elizabeth M. Ineson read Psychology and Mathematics before completing a PhD in Hospitality Education and Management. Her work in MMU centres on experiential and action learning to underpin research and consultancy through industrial links. For her research contributions, Liz was awarded fellowship of the Institute of Hospitality and the Institute of Travel and Tourism then in 1999, she won the EuroCHRIE IH/AHMA award for outstanding achievement and an honorary Professorship by Budapest Business School. Since 2001, she has worked with the charitable trust, La fondation pour la formation hôtelière, delivering research seminars in Central and Eastern Europe. In 2007, Liz took over the role of the UK-based seminar organiser for the trust, a position which she still holds. Liz has conducted over 90 Hospitality research projects, seminars and short courses for companies in the UK, USA and Europe. The results of these efforts are reflected in over 200 research publications, conference contributions and reports. She is an internationally renowned researcher in the field of management education, selection and development who oversaw the development of an MMU validated MSc course in International Hospitality Management at the University Centre César Ritz in Switzerland where she continues to mentor staff. Subsequently, Liz was initiated the set-up of a parallel MMU programme in the National Kaohsiung Normal University, Taiwan. In 2005, she edited the textbook 'Current Issues in International Tourism Development' focusing on Central and Eastern Europe, followed by three recent co-edited books entitled: International Case Studies for Hospitality and Tourism Management Students, Volume 1 (2010) and International Case Studies for Hospitality and Tourism Management Students and Trainees, Volumes 2 (2011) and 3 (2012). Liz has been a member of iCHRIE since 1989, was a founder member of EuroCHRIE and was invited to join the EuroCHRIE Board as Central and Eastern Europe Area consultant on 2008; currently, she is the Acting Director of Research for EuroCHRIE.